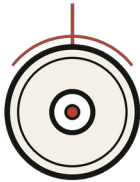


Support the Yoyo Archive



Help preserve yo-yo history and reach readers already looking for throws, makers, players, and stories.

The Yoyo Archive is an independent reference for modern yo-yo history. Supporter placements stay limited and unobtrusive, giving brands and community businesses visible recognition without changing the reading experience.

§ 01 AUDIENCE

≈7,000 monthly pageviews	59,433 pageviews in 2026 YTD	FOCUSED yo-yo audience
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Google Analytics 4, January 1 through September 14, 2026. Monthly figure is an average based on 59,433 pageviews.

§ 02 SUPPORT OPTIONS

Archive Supporter \$50 monthly \$500 annually	Featured Supporter \$100 monthly \$1,000 annually
SUPPORTERS PAGE Logo or name with a direct website link	SUPPORTERS PAGE Logo or name with a direct website link
SITE FOOTER Logo or name with a direct website link	SITE FOOTER Logo or name with a direct website link
HOMEPAGE Not included	HOMEPAGE Rotating placement in the featured supporter slot
ANNUAL PLAN Two months free with a 12-month commitment	ANNUAL PLAN Two months free with a 12-month commitment

Featured Supporter rotation is limited so each placement remains visible.

§ 03 WHY SUPPORT

Support helps cover research, cataloging, media preservation, hosting, and site maintenance. The program is a good fit for yo-yo manufacturers, boutique makers, retailers, string and accessory brands, collectors, and other businesses serving the community.

BECOME A SUPPORTER

yoyoarchive.org/contact

EXPLORE THE ARCHIVE

yoyoarchive.org

Placements begin after artwork and destination links are approved. The Yoyo Archive retains editorial independence and does not guarantee impressions or clicks. Supporter recognition does not imply endorsement.

Preserving what the scene has built, for everyone who comes next.